ICAR - DIRECTORATE OF WEED RESEARCH JABALPUR

As a part of 'Swachh Bharat Abhiyan' launched by the Hon'ble Prime Minister on 2nd October, 2014 to achieve a **Clean India** by the 150th birth anniversary of Mahatama Gandhi, a Special Cleanliness Drive under the 'Swachhata Pakhwada' was observed during 16-31 October, 2016 at ICAR-Directorate of Weed Research, Jabalpur. Different activities undertaken during Swachhta Pakhawada are given below:

17/10/2016

- Dr. A.R. Sharma, Director, inaugurated Swachhta Pakhwada (16-31 October, 2016) at ICAR-DWR, Jabalpur. In his inaugural address, he appealed to join hands for transforming India into Green India: Clean India. He urged to adopt innovative measures to utilize solid and liquid waste management for pollution-free environment.
- Director at length said about the Swachhata, adoption of eco-friendly practices, importance of punctuality and regularity in attendance, transparency in official system as well as personal behaviour. He also informed the proposed schedule of various events that would be taken up during the Swachhata Pakhwada.
- Swachhta Shapath was taken by all the staff in the premises of the Directorate at 10:30 AM. All the staff / participants pledged and committed to make self, community, society, villages, cities clean.
- The scientific, technical, administrative, supporting, RA, SRF and contractual staff participated in the cleanness drive in and around the campus and activities.
- In the chain of different activities for active public-participation in this Mission, awareness was created through the rallies and plantation programmes were undertaken within the city and villages adopted by the Directorate under the "Mera Gaon Mera Gaurav" programme.
- By team of Seoni locality under "Mera Gaon Mera Gaurav" on 17/10/2016, *Parthenium* awareness and uprooting programme was done in village Khoont Khamariaya





Rally organized in Subhash Nagar locality

• A rally started from the main gate of the Directorate, taken out in the nearby locality Subhash Nagar, Maharajpur, Jabalpur. During the rally local residents were made aware about the cleanliness, maintaining hygiene, and pamphlets were also distributed. The rally culminated at the main gate of the Directorate.





19/10/2016

Uprooting of *Parthenium*

• To spread awareness programme under Swachhata Pakhawada, uprooting of the Parthenium along the boundary wall of the Directorate was carried out. On 4th day of the Swachhta Pakhwada, spraying of weedicide was done at the Maharajpur, residential area in order to make area clean and green. Glimpses of the cleanness activities conducted are given below:





20/10/2016

Awareness programme and uprooting of Parthenium in Maharajpur village

- A rally started from the main gate of the Directorate and taken out in the nearby Maharajpur village.
- Awareness programme was organized in the Maharajpur village and Parthenium was uprooted from the surrounding areas.





- Cleaning and weeding of unwanted plants along the NH-7 from JNKVV up to Maharajpur was undertaken.
- Under Swachhta Abhiayan since the last two years, plantation done along the NH-7 from JNKVV up to Maharajpur were pruned and watered.
- Students of Govt. Middle School, Banda were made aware of the ill-effects of *Parthenium* weed. The students and DWR team participated in the *Parthenium* uprooting programme in the school premises. Programmes were organized by the MGMG team for Katni locality





22/10/2016

• Cleaning of Adhartal pond was done from 2 - 6 PM by the Directorate staff. There were heaps of garbage along the pond which was cleaned. At one end of the pond a small area of the pond was infested with water hyacinth which was also removed. *Parthenium* of surrounding area of the pond was uprooted.





- On Sunday, a cleanliness drive was organized at Indira Gandhi Park, Civic centre, staff of the Directorate. In the park, scattered water pouches, eatables and other garbage were collected in one place for further disposal.
- In order to spread awareness about cleaning, staff also swept the park premises.
 Besides this, some of the staff also apprised the press media about the Directorate activities being carried during ongoing Swachhata Pakhawada.









24/10/2016

- Cleaning and sweeping of offices, corridors and premises, weeding out old records, disposing of old and obsolete furniture, junk materials was undertaken.
- Cleaning of the laboratories and corridors by the respective department staff on 24.10.2016
- At Seoni locality under MGMG programme, spraying of herbicides on *Parthenium* was done and demonstrated in village Goghri Nagan and Devri Nagan.
- Awareness lectures were delivered to students of Higher Secondary Schools of, village Deori Nagan.
- Awareness rally under Swacchh Bharat Abhiyan was undertaken involving students and teachers of Higher Secondary Schools of village Deori Nagan.





Special Lectures were organized to create awareness amongst staff regarding Swachh Bharat Abhiyan. Dr. A.R. Sharma, Director presided over the meeting and highlighted the importance of the national movement for 'Swachch Bharat Swastha Bharat' under Swachhata Pakhwada and appealed to include this concept in all the on-campus and off-campus programmes. Chief Guest was Mr. Narsingh Ranga, Progressive farmer and Member RAG, TFRI, Jabalpur. He shared his views on plantations, use of eco-friendly technologies and lesser use of plastics. Mr. K.S. Reddy, IFS (Retd.) and former PCCF, Government of Madhya Pradesh also participated in this programme.





26 & 27/10/2016

 Keeping in view the saying "Healthy mind – Healthy body" to initiate the innercleanliness, Yoga classes for staff members of Directorate were organized from 5 - 6 PM. Mr. Vivek Pathak, Yogacharya described in detail various Asans, Pranayam, and remedies of diseases through yoga practices.





• At Katni locality under MGMG programme, on, a cleanliness awareness programme was organized at Gyan Mangalam Public School, Bichua. More than 100 students participated in the programme. The team also distributed plants of Guava and Gulmohar for planting in the school premises. Another programme was organized at village Banda in which school students conducted awareness rally on the importance of cleanliness. About 50 students from the Govt. Middle School, Banda participated in the rally. Slogans like "Viksit ho rashtra hamara, swachh ho desh hamara", "Pouch, Panni, polythene paryavaran ke dushman teen", "Ab hamne ye thana hai, gajarghas mitana hai", "Ghar-ghar mein ho shauchalaya" were chanted by the students. Team leader addressed the students and villagers about keeping their school, houses and surrounding areas clean. He emphasized that toilets should be constructed in each and every house utilizing the funds made available by the Govt. Later plants of guava and gulmohar were distributed among students for planting in the school premises.





28 & 29 /10/2016

- The scientific, technical, administrative, supporting, RA, SRF and contractual staff participated in the cleanness drive in and around the campus.
- At Mandla and Narsinghpur locality under MGMG programme, a programme was organized to make the people aware of 'Swachh Bharat Abhiyan'

01/11/2016

- 'Swachhata Pakhwada' observed during 16 31 October, 2016 concluded in function organized at the Directorate on 01/11/2016. Dr. A.R. Sharma, Director, appraised about the fortnight-long activities including cleanliness drives, awareness camps, lectures, yoga etc. He urged all the staff for joining hands to fulfill the commitment to keep the surrounding clean and dirt-free. He also emphasized that cleanliness / swachhta is required in all facets individual, family, village, office and region for all-round development of the nation. Keeping 'swachh' is not only important from aesthetic point of view, but also imperative for healthy and disease-free society. He also stressed upon sensitization of the children, who will be a guiding force to further persuade the rural as well as urban masses to make self, community, society, offices, villages, cities, states and the nation clean.
- During this programme, Safai Karmcharis of this Directorate (Shri Harishankar Bhardwaj, Shri Vijay Birha, Shri Rajkumar Chohtel, Shri Vineet Kumar, Shri Anil Chohtel, Shri Ajay Parag and Shri Ajay Samudre) were honoured.









DWR takes pride in maintaining its campus and the surroundings neat and clean, free from *Parthenium*, plastic, tobacco, dust, pollution, and corruption as well. In fact, it has become one of the most beautiful campus in the city of Jabalpur.









DWR in Media during "Swachhata Pakhwada"



Clean India Fortnight underway at DWR



ICAR DWR, Director, Ajit Ram addressing gathering in a programme held under Cleanliness Fortnight at DWR.

■ Staff Reporter

CLEAN India Fortnight at the Directorate of Weed Science Research is being observed from October 16 to 31 as per direction of Government of India and Indian Council of Agriculture Research at Directorate. In the ongoing cleanliness fortnight at different centres of the cityincluding cleaning work in Indira ing cleaning work in Indira Gandhi Park, Plantation, Water weed cleaning from Adhartal Pond, cleanliness awareness ral-lies and meeting in Agriculture

College and University as cleaning of road from Maharajpur to agriculture university.

On October 25, a guest lecture oncleanliness was organised. Dr Ajit Ram Verma presided over the meeting. Chief guest was Narsingh Ranga, a progressive farmer and members, Research Advisory Committee, TFRI labalpur and Special guests were KS Reddy, Retd. IFS, Principal, Chief Conservator of Forest.

Ranga, speaking on the occasion and sharing his success story of business idea, said he was

in timber wood business. Having inclination towards some diversion from business he opted plantation on barren land. Finding some barren land on the banks of river Narmada and with the help of TFRI and SFRI he started gathering information regarding best of plantation techniques and varieties of Bamboo, Eucalyptus, Teak, Khamair, etc. trees. And started the Ranga Plantation.

He also shared the benefits of plantation on banks first it stops soil erosion. He said by plantation the rivers are being made pollution free as well as making soil and air free from pollution, which is a major work in Swachha Bharat. He informed that government is always ready to lease out land for free for seventy years for the plantation purpose.

Director of the DWR DA Jit Ram informed about different activities and works being carried out as per its mandate for the

Ram informed about different activities and works being carried out as per its mandate for the betterment of farming and to enhance productivity of crops. He also informed about different activities conducted by Directorate in ongoing drive.

GR Dongre, Technical Officer convened the programme.

■ जबलपुर गुरुवार 27 अक्टूबर 2016

बंजर भूमि पर पौधारोपण कर उगाए वृक्ष

स्वच्छं भारत पखवाड़े की सफाई, कृषि कतिव से पुनीव कार्य हेतु वंबर पूर्म की महाराजपुर तक सफाई कार्य एवं तालक सुरू की तथा नर्नदा के कुछाराण किये गये। इसी क्रम में किनारे वंबरापदानी बीहदु बाती निर्देशात्य में एक अतिथि वर्मने को उन्होंने क्रम किया एवं व्याख्या का आयोजन निर्देशात्य में एक अतिथ प्रमान को उन्होंने क्रम किया एवं व्याख्या का आयोजन निर्देशात्य प्रमाणका आयोजन निर्देशात्य प्रमाणका आयोजन निर्देशात्य प्रमाणका आयोजन निर्देशात्य प्रमाणका आयोजन निर्देशात्व प्रमाणका आयोजन निर्देशात्र प्रमाणका आयोजन निर्देशा प्रमाणका आयोजन निर्देशात्र प्रमाणका अयोजन निर्देशात्र प्रमाणका आयोजन निर्देशात्र प्रमाणका अयोजन निर्देशात्र प्रमाणका निर्



अंतर्गत किये जा रहे। विभिन्न कार्यों से देश स्वच्छ बनेगा तथा समाज स्वस्थ्य होगा। कार्यक्रम का संचालन जी.आर.डोंगरे, तकनीकी अधिकारी द्वारा किया गया। कार्यक्रम में मुख्य अतिथि वका नरसिंह रमा, ग्रेगतिशील कृषक एवं सदस्य अनुसंधान सलाहकार समिति, टी. एफ. आर. आई जबलपुर तथा विशिष्ट अतिथि के.एस. रेड्डी, सेवा निवृत्त (आई.एफ.एस.) प्रिंसिपल मुख्य बताया कि स्वच्छता पखवाड़े के कंजरवेटर फॉरेस्ट उपस्थित थे।

जबलपुर | गुरुवार | 27 अक्टूबर, 2016 | वर्ष 67 | अंक 255 | पृष्ट 12 | मूल्य रु. 2.50 | www.navabhar.

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खरपतवार निदेशालय में मनाया जा रहा स्वच्छता पखवाड़ा

जनलापुर। खपतवार निरंशालय में 16 अन्दूबर से 31 अस्टूबर तक 'क्वचक पारत' पत्रवारों के वा के किनारे मंजर, पहली मंत्रव को कि आप का कि जिसके अतर्गत शहर के कि कि मार वर्ष टीएक आजार है। जिसके अतर्गत शहर के कि कि मार वर्ष टीएक आजार है। पित्रके अतर्गत शहर के कि कि मार वर्ष टीएक आजार है। पित्रके अतर्गत शहर के कि कि मार वर्ष टीएक आजार है। कि कि कि मार के कि कि मार के कि कि मार कि कि मार कि कि कि कि मार कि कि मार कि कि मार कि मार कि मार कि मार कि मार कि मार मार कि कि मार कि मार